

FARMERS' MARKET COMMISSION
Meeting Minutes
September 11, 2019
7:00PM
Village Hall – Room 101

Present: Laura Lencioni (Chair), Myndi Devore; Julia Knier, Jill Stewart, Liz Stolfa, Katie Weaver, Market Manager; Colleen McNichols, Staff Liaison; Mike Charley; Church Liaison: Jeff Petertil

Excused: Commission: Dominic Cianciolo, Rachel Hahs, Jennifer Purrenhage, James-Robinson-Parran, Dina Ross; Vendor Liaison: Jim Vitalo; CIC Liaison: Frank Pond

- 1) Call to Order @ 7:05 pm
- 2) Agenda Approval: Approved; first by Knier, second by Stewart
- 3) Public Comment: No public comment
- 4) Approval of Minutes – August 14, 2019: Approved, first by Knier, second by Weaver
- 5) Church Liaison Report (Jeff Petertil): Petertil thanked the commission for their continued work on the composting/recycling education to patrons. Petertil communicated that the existing Village/church agreement expires on 12/31/19. Petertil communicated that one of the ongoing church concerns is the use of the church upstairs bathrooms. According to Petertil the farmers' market patrons sneak in and use the upstairs and downstairs bathrooms. The church may request that the lease be more specific to the fact that farmers' market patrons cannot use the church bathrooms.

Petertil communicated that the last three weeks' donut sales have gone well, however not as high as sales were three years or so ago.
- 6) Vendor Liaison Report (Jim Vitalo): Not present.
- 7) Chair Report (Laura Lencioni)
 - a) Finalize Farmers' Market Work Plan: The 2020 Farmers' Market Work Plan was reviewed and approved. A motion was made to approve work plan, first Knier, second by Stolfa. Unanimously approved.
- 8) Farmers' Market Liaison Report (Mike Charley): No updates
- 9) Farmers' Market Manager Report (Colleen McNichols)
 - a) Market Information Pamphlet: McNichols had more printed and handed them out to the commissioners.
 - b) McNichols communicated that the pie bake contest was a success and thanked Stewart for completing a customer attendance survey on September 7, 2019.

- c) McNichols communicated that there is a new Village Farmers' Market video called "Don't Squeeze the Produce". The video was watched during the meeting; it received a positive response from the commissioners.
- d) McNichols communicated that she went on a farm visit recently to River Valley Ranch & Geneva Lakes Produce.

10)Committee/Project Reports

- a) Dina Ross submitted a Pie Bake Contest email to Lencioni. The email contained Ross' recommendations on what can be done moving forward to ensure the continued success of the Pie Bake Contest.
- b) Knier has sustainability flyers she received from Mindy Agnew to distribute. The flyers provide information on proper waste, recycling and composting. Knier recommended having literature available at the market regarding curbside composting.
- c) Stewart is working on starting a Farmers' Market blog, she is asking for at least six commissioners to volunteer to maintain the blog.
- d) Volunteers Coordination – Sign-up Genius: Staff will work with Purrenhage to purchase an enhanced Sign-up Genius account that provides for more tools to organize volunteers.

11)Old Business: None

12)New Business: None

13)Adjourn @ 8:03 pm, first by Stewart, second by Knier

Next Meeting Wednesday, October 9, 2019 7-9 pm, Room 101, Village Hall