



FARMERS' MARKET COMMISSION
Meeting Minutes
November 14, 2018
7:00PM
Village Hall – Room 101

Present: Laura Lencioni (Chair), Julia Knier, Dina Ross, Jennifer Purrenhage; Market Manager: Colleen McNichols; Staff Liaison: Mike Charley; Vendor Liaison: Frank Damiano; Church Liaison: Jeff Petertil;

Excused: Commission: Dominic Cianciolo, James Robinson-Parran; CIC Liaison: Frank Pond

Guests: Liz Stolfa, Jill Stewart

- 1) Call to Order @ 7:12, first by Ross, second by Knier
- 2) Agenda Approval: Approved, first by Purrenhage, second by Ross
- 3) Public Comment: Liz Solfa & Jill Stewart introduced themselves as potential Farmers' Market commissioners. They are both in attendance to observe the meeting.
- 4) Approval of Minutes – October 10, 2018: Approved, first by Ross, Second by Knier
- 5) Sitka Salmon Presentation (Marsh Steele and Robin Schirmer): Marsh is the founding fisherman of Sitka Salmon, he started the company in 2012. Marsh presented information regarding Sitka Salmon and their business model. They sell product via CSA, CSF and at farmers' markets. Ross motioned to recommend amending the Village ordinance to allow for the sale of frozen fish that was captured and processed outside the five state region outlined in the Village ordinance. Seconded by Purrenhage. A vote was made and all in attendance were in favor.
- 6) Church Liaison Report (Jeff Petertil): End of year update, donut sales were down about \$7,000, which is approximately 10% down from 2017. The weather may have impacted sales according to Frank Damiano, Vendor Liaison.
- 7) Vendor Liaison Report (Frank Damiano): Damiano communicated that garbage cans are needed on the East side of the parking lot and that there is a drain on the Northeast corner of the lot that requires regular maintenance so that water drains effectively. McNichols communicated that she would follow-up to both his observations.
- 8) Chair Report (Laura Lencioni): Lencioni communicated that there will be regular Village organized commission chair meetings scheduled moving forward where commission chairs will meet for training and to discuss shared goals and concerns.
- 9) Farmers' Market Liaison Report (Mike Charley): No comments.

10)Farmers' Market Manager Report (Colleen McNichols):

- a) North Wichert Gardens (flower vendor) will not return in 2019, they are retiring their business. McNichols communicated that other vendors have been contacted and several may bring more flowers in 2019. Midnight Sun is not returning also. Greenfire Farms will return every-other market for 2019.
- b) Vendor Survey: McNichols is working on the vendor survey, she will share with the commissioners soon via email.
- c) McNichols communicated that there were a record number of Double Coupons redeemed by vendors in 2018.

11)Committee/Project Reports: None

12)Old Business

- a) Stone Soup: Lencioni communicated that Stone Soup went very well. Knier recommended that the smaller soup cups stored in the church basement be used in 2019. Also the recommendation was to cut up vegetables smaller.

13)New Business:

- a) Apple Sampling – It was discussed having an apple sampling event. McNichols will coordinate this event for 2019.
- b) Ross inquired about allowing a knife sharpening business to participate at the market. Charley commented that the ordinance would have to be amended to allow for this type of business. Ross will review the ordinance and provide more recommendations on services such as knife sharpening that may be allowed under the ordinance.
- c) Knier motioned to cancel the December Farmers' Market Commission 2019 meeting. Ross seconded. Voted made to cancel the meeting. All voted yes.

14)Adjourned at 8:21 pm, first by Knier and second by Ross

Next Meeting Wednesday, January 9, 2019, 7-9 pm, Room 101, Village Hall