



New web site links 12 Oak Park shopping districts

Many people may not know it, but Oak Park has 12 distinct shopping districts. That's right — 12!

You'll need help navigating your way from the treasure shops of the Harrison Street Arts District to the restaurants that line Madison Street, from the practical hardware stores to the sublime finds of our galleries.

That's why *GreatNeighborhoodsOakPark* was created by a partnership of each of those 12 shopping areas, the Village, Oak Park Development Corporation, Oak Park Area Convention and Visitors Bureau and the Chamber of Commerce.

This is a homegrown initiative driven by the belief that Oak Park — and all of its neighborhoods — is a prime destination for great shopping, fabulous dining and an unending range of services.

We all want to shop locally. It's easy. It's friendly to the environment and to our tax bills. It creates local jobs. And our shopping areas create an essential energy that makes the residential neighborhoods that surround them all the more vibrant.

So what is *GreatNeighborhoodsOakPark* really about?

Two things. First, it is a plain old public relations campaign. We want to raise your consciousness about the benefits and opportunities of shopping in town. That's why you'll see ads in the local papers for *GreatNeighborhoods*, signs in stores windows and signs on restaurant tables. It is why you'll see our booth at A Day in Our Village and Downtown's Oktoberfest. We want to remind you, over and over,

that there are *A World of Shopping Opportunities Just Around the Corner*.

Add a .com to the end of our name and you'll find that *GreatNeighborhoodsOakPark* is also a terrific web resource for finding anything you're looking for in town. We are the most complete directory of most every shop, eatery and service in Oak Park. We're organized by business district but also searchable by business type.

Many of our business listings are live links to the web sites of the business you want to know more about.

GreatNeighborhoods also is a comprehensive community calendar for all the great events and sales that take place throughout the year in Oak Park. Want to know when What's Blooming on Harrison Street takes place this spring? Or just when is The Avenue Sidewalk Sale? You can find out on *GreatNeighborhoodsOakPark.com*.

Find out more

Learn more about *GreatNeighborhoodsOakPark.com* by calling Loretta Daly, Oak Park Business Services Manager at 708.358.5648; Rich Carollo, president of the Oak Park Area Convention and Visitors Bureau at 708.524.7800; or Dan Haley, publisher of Wednesday Journal of Oak Park and River Forest at 708.524.8300.

A world of shopping opportunities just around the corner

GREAT NEIGHBORHOODS OAK PARK

GREATNEIGHBORHOODSOAKPARK.COM

