



For Immediate Release: 08.28.08

From: David Powers
Communications Director
708.358.5781

Contact: Rob Cole
Assistant to the Village Manager
708.358.5791

Residents urged to participate in community survey

The Village soon will survey residents by mail to help policy makers better understand priorities for government action and opinions on quality of life and public services.

Citizens will be selected at random to participate in the survey, which should take only about 15 minutes to complete, officials say. Anyone who receives a survey is urged to complete and return it promptly to ensure his or her opinions are part of the results. Survey respondents will remain anonymous.

“Residents who are willing to take the time to complete and return the survey will be doing a great service for the community,” said Assistant to the Village Manager Robert Cole, who is overseeing the project. “The findings of this research will provide important information for planning how best to allocate municipal resources in the future.”

[National Research Center, Inc.](#) (NRC), a social science research firm whose core business is community surveys, was hired to ensure the scientific validity of the survey results. NRC assisted with surveys conducted in Oak Park in 2000 and 2004. Results of these past surveys are posted online at www.oakpark.us/villagemanager.

Through its collaboration with the [International City Managers Association](#), NRC has developed a national database of community surveys and survey questions, which allow the Village to compare results with those from similar communities in Illinois and across the country.

For more information about the survey, call 708.358.5791 or e-mail village@oak-park.us.

###